Application for scholarships for the

IFITT Doctoral Summer School 2016

In 2016 IFITT has partnered with the UNESCO chair in ICT to develop and promote sustainable tourism in World Heritage Sites established at USI – Università della Svizzera italiana (Lugano, Switzerland) to organize its Doctoral Summer School.

**Title:** ICT4CuT – Information and Communication Technologies for Promotion and Development of Sustainable Tourism at Cultural and Religious Heritage Sites. The case of the UNESCO World Heritage Sites

**When:** IFITT DSS will coincide with the first week (August 29-September 4, 2016) of the two-weeks (August 29-September 9, 2016) Summer School of the UNESCO chair.

**Where:** Armeno (NO), Italy.

**Detailed description of the Summer School and list of trainers:** see the dedicated page: [www.unescochair.usi.ch/activities-2/summer-school-2016](http://www.unescochair.usi.ch/activities-2/summer-school-2016)

**Scholarships:** IFITT offers scholarships to cover the tuition fee: 175 euros for the first week. In case one wants to participate to both weeks, can request the full tuition fee: 350 euros. **Board and lodging are at own expenses.**

**Who can apply for the scholarship:** all IFITT members.

**How to apply for the scholarship:** an abstract has to be sent, presenting a research/project that falls into one of the following eTourism related areas:

- Cultural Tourism
- Religious Tourism & Pilgrimage
- ICT for Story-telling
- Intercultural Communication
- ICT for Regional Development and Sustainability
- Social Media Strategies and Analysis
- Gaming and Gamification
- Augmented Reality
- eLearning, Life-long Learning and MOOCs
- Location-based Services and Context-Aware Systems
- Mobile Services and Wearable Technologies
- ICT Adoption, Use, and Value Creation
- Website Design and Evaluation
- eGovernment and public policy in tourism

Abstract should be maximum of two pages (A4-size paper). The request for scholarship and related abstract have to be submitted to unescochair@usi.ch together with all other needed info: CV and a one-page motivation letter.

**Time schedule:** submission closes April 30, 2016. Decision about the scholarship will be communicated by May 16, 2016.

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