

ENTER2018 PhD Workshop
Jönköping University, Jönköping, Sweden
23 January 2018

- 09:00 – 09:15** Room: B1014 | **Opening Session and Welcome**
Iis Tussyadiah, Lidija Lalicic, and Estela Mariné-Roig, PhD Workshop Chairs
Lorenzo Cantoni, IFITT President
Leona Achtenhagen, Director of Media Management and Transformation Center, Jönköping International Business School
- 09:15 – 10:15** Room: B1014 | **Keynote Presentation**
Erik Wästlund, Karlstad University, Sweden
Title: *Measuring and Manipulating Customer Experiences Through Eye-Tracking and Location Based Mobile Services*
- 10:15 – 11:15** Room: B1014 | **PhD Proposal Short Presentation**
Frederick Dayour, University of Surrey, UK: *Backpackers' Perceptions of Risk Towards Smartphone Usage and Risk Reduction Strategies, Ghana*
Xinxin Guo, University of Eastern Finland, Finland: *Exploring motivations and barriers of sharing experiences in social media during the trip*
Yujia Chen, University of Surrey, UK: *Service failure, customer satisfaction, and repurchase intention: why tourists will not choose peer-to-peer accommodation again?*
Christos Pantelidis, Manchester Metropolitan University, UK: *Exploring tourist experiences of virtual reality in a rural destination: a place attachment theory perspective*
Emmy Yeung, Leeds Beckett University, UK: *The tension between authenticity and inauthenticity: an application of virtual reality in heritage sites*
Francisco Femenia-Serra, University of Alicante, Spain: *Smart tourism destinations: a demand-based approach for improving local tourism management*
Jennie Gelter, Mid Sweden University, Sweden: *Smart destinations as complex systems: understanding the development of smart destinations through the framework of complexity theory*
Stefi Primawati, Linnaeus University, Sweden: *The role of artificially intelligent robot in the hotel industry as a service innovation*
Ronald Ojino, University of Dar es Salaam, Tanzania: *A smart model for the personalization of the web of things in the hospitality industry*
Mattia Rainoldi, Bournemouth University, UK: *Work and leisure in the digital age: A border exploration*
- 11:15 – 11:30** Room: B1012 | **Coffee Break**
- 11:30 – 12:30** Room: B1014 | **PhD Proposal Short Presentation**
Fuad Mehraliyev, Hong Kong Polytechnic University, Hong Kong: *Developing the concept of social media power in tourism and hospitality*
Seunghun Shin, Virginia Tech, USA: *Interaction of information cues in online hotel reviews: moderating effect of rating on text and helpfulness*
Patrick Owoche, Kibabii University, Kenya: *Hotel website evaluation model in the context of Web 3.0 paradigm*
Irene Cheung Chu Chan, Hong Kong Polytechnic University, Hong Kong: *Extending the Homophily Theory to human images with applications to hotel websites*
Hyerhim Kim, University of Surrey, UK: *The effectiveness of online Cause-Related Marketing message framing on hotel brand evaluation*
Marlini Bakri, Victoria University of Wellington, New Zealand: *Decoding user generated images in VFR travel*

Yuniarti Hidayah Suyoso Putra, Macquarie University, Australia: *Technology adoption in developing countries: the impact of the sharing economy in tourism businesses*

Obot Akpan Ibanga, University of Uyo, Nigeria: *Application of geospatial information technologies in assessing rural tourism potentials for sustainable development and management in Akwa Ibom State, Nigeria*

Kamal Loux, University of Ibn Zohr Agadir, Morocco: *Modelling impacts of information and communication technologies on rural tourism organizations performance: Case of Souss Massa Region, South of Morocco*

Heidi Pantzar, Väsby Nya Gymnasium, Sweden: *The effects of using online social media on modifying tourists purchasing behaviour: case study on Egypt, Sweden and South Africa*

12:30 – 13:30 Room: B1012 | **Networking Lunch**

13:30 – 14:30 **Parallel Sessions: Research Clinic**

Room: B4043 | **Research Clinic 1: “Consumer Behavior”**

Mentors:

Lidija Lalicic, MODUL University Vienna, Austria

Ulrike Gretzel, University of Southern California, USA

Florian Zach, Washington State University, USA

Students:

Frederick Dayour, University of Surrey, UK

Xinxin Guo, University of Eastern Finland, Finland

Yujia Chen, University of Surrey, UK

Christos Pantelidis, Manchester Metropolitan University, UK

Emmy Yeung, Leeds Beckett University, UK

Room: B4050 | **Research Clinic 2: “Smart Systems”**

Mentors:

Iis Tussyadiah, University of Surrey, UK

Zheng (Phil) Xiang, Virginia Tech, USA

Wolfram Höpken, University of Applied Sciences Ravensburg-Weingarten, Germany

Students:

Francisco Femenia-Serra, University of Alicante, Spain

Jennie Gelter, Mid Sweden University, Sweden

Stefi Primawati, Linnaeus University, Sweden

Ronald Ojino, University of Dar es Salaam, Tanzania

Room: B4051 | **Research Clinic 3: “Global Issues in ICTs”**

Mentors:

Miriam Scaglione, HES-SO Valais, Switzerland

Rob Law, Hong Kong Polytechnic University, Hong Kong

Lawrence Fong, University of Macau, Macau

Students:

Yuniarti H. S. Putra, Macquarie University, Australia

Obot A. Ibanga, University of Uyo, Nigeria

Kamal Loux, University of Ibn Zohr Agadir, Morocco

Heidi Pantzar, Väsby Nya Gymnasium, Sweden

Mattia Rainoldi, Bournemouth University, UK

Room: B4066 | **Research Clinic 4: “Online Communication”**

Mentors:

Estela Mariné-Roig, University of Lleida, Spain

Rosanna Leung, I-Shou University, Taiwan

Matthias Fuchs, Mid Sweden University, Sweden

Students:

Fuad Mehraliyev, Hong Kong Polytechnic University, Hong Kong
 Seunghun Shin, Virginia Tech, USA
 Patrick Owoche, Kibabii University, Kenya
 Irene Cheung Chu Chan, Hong Kong Polytechnic University, Hong Kong
 Hyerhim Kim, University of Surrey, UK
 Marlini Bakri, Victoria University Wellington, New Zealand

14:30 – 15:30 **Parallel Sessions: Research Workshop**

Room: B4043 | **Publishing Workshop**

Panelist:

Zheng (Phil) Xiang, Editor in Chief, JITT

Room: B4066 | **Biometric Research Workshop: Eye-Tracking and Emotion Sensors**

Panelists:

Erik Wästlund, Karlstad University, Sweden
 Iis Tussyadiah, University of Surrey, UK

13:30 – 15:30 Room: B1014 | **Early Career Researcher Workshop: “Managing and developing online research identities”**

Panelists:

Marianna Sigala, University of Southern Australia, Australia
 Pierre Benckendorff, University of Queensland, Australia
 Barbara Neuhofer, Salzburg University of Applied Sciences, Austria

15:30 – 15:45 Room: B1012 | **Coffee Break**

15:45 – 16:10 Room: B1014 | **Best Master and PhD Dissertation Award Presentation**

Daniel Leung, MODUL University Vienna: *Predicting usefulness of electronic word-of-mouth in the information-overload age: A mixed-method study (PhD thesis)*
 Edoardo Carlo Maria Cantoni, Università della Svizzera Italiana (USI), *Teenagers' perception of Canton Ticino through the official destination website: an eye tracking investigation (Master thesis)*

16:10 – 16:20 Room: B1014 | **Announcement: European IFITT Master Course in e-Tourism**

Matthias Fuchs, Claudia Broezel, and Wolfram Höpken, IFITT

16:20 – 16:35 Room: B1014 | **STR Data for eTourism Research**

Steve Hood, STR SHARE Center



16:35 – 17:35 Room: B1014 | **Keynote Presentation**

Carla Aguirre Munoz, Tourism Skåne, Sweden
 Title: *Taking strategies into actions – Tourism in Skåne IRL*

17:35 – 17:45 Room: B1014 | **Awards and Closing**

Iis Tussyadiah, Lidija Lalicic, and Estela Mariné-Roig, PhD Workshop & IFITT ICT4D Chairs
 Zheng (Phil) Xiang, IFITT Awards Selection Committee
 Lorenzo Cantoni, IFITT President

Legend:

-  Plenary sessions
-  Parallel sessions

 Special session for post-PhD/early career researchers