



**Dear Colleagues and Friends,**

I am looking forward to meeting you in Rome (Italy) for [ENTER2017 eTourism Conference](#) on January 23-27, 2017!

The Conference will feature several **international keynotes**, 56 double-blind peer reviewed scientific papers and other sessions devoted to **Destination and Industry cases**. You can [access here](#) the (almost) final program.

On January 23, prior to the Main Conference, a great **PhD workshop** has been organized with ad-hoc keynotes and 24 papers to be presented. [See the program here](#)

On January 27, following the Main Conference, an **Italian Day** will take place, featuring local and national best practices and experiences in the field of eTourism. Among the special guests, there will be Francesco Palumbo, General Director of the Italian Ministry of Heritage, Culture and Tourism, and Piero Angela, renowned Italian television host and science journalist. [See the program here](#)

Have you already registered and booked the trip? If not, [DO IT NOW!](#) The registration closes on January 18!

Finally, I am happy to invite all IFITT members to participate to the **Annual General Meeting (AGM)** on January 25, 2017 at 5.45 p.m. [Please find the agenda here](#)

See you soon at ENTER2017!

Yours, in eTourism,

A handwritten signature in black ink that reads 'Lorenzo Cantoni'.

Prof. Lorenzo Cantoni, president

P.S. I am thrilled to invite you to vote for the IFITT award "Outstanding Industry Contribution for Small Enterprises - Startups". We have shortlisted three companies, you decide their rank!



## Join IFITT Community

Become an IFITT member now and receive a **special discount to participate to ENTER2017 eTourism** Conference in Rome! Discover all the other benefits of becoming a member of the community... [Read more](#)



## UNWTO World Conference on Smart Destinations

IFITT is very proud to be partner of the 1st UNWTO World Conference on Smart Destinations, taking place in Spain on **February 15-17, 2017**. The **call for papers** is still open... [Read more](#)



## Write on ENTER2017 Blog

Would you like to have **your blog entry on eTourism** topics to be published on [ENTER2017 blog](#)? Request now all information at [federico.cimmino@grupposymposia.it](mailto:federico.cimmino@grupposymposia.it)




## IFITTtalk in China

Supported by UNWTO, IFITTtalk@Hangzhou will take place in Hangzhou city, in China, on **August 21, 2017**. The topic will be ICTs for Sustainable Tourism Development... [Know more](#)

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