

Short Bio

Irem Önder is Associate Professor at the Department of Tourism and Service Management. She obtained her PhD from Clemson University, South Carolina, where she worked as a research and teaching assistant from 2004 until 2008. She attained her master's degree in Information Systems Management from Ferris State University, Michigan, and BA in Economics from Marmara University, Istanbul. Her two main research interests are information technology and tourism economics. Her specific information technology-related interests include social media, user-generated content, big data analysis, decision support systems, and online travel information search. Her tourism economics interests are about tourism forecasting, comparison of accuracy of various forecasting models, and city tourism. She has published in refereed academic journals such as *Tourism Management*, *Journal of Travel Research*, *Annals of Tourism Research*, *Tourism Economics*, and *Journal of Information Technology & Tourism*. Her teaching portfolio includes classes such as 'Operations Analysis and Forecasting', 'New Media and E-business Applications', and 'Economics of Recreation, Leisure and Tourism'. She is also on the editorial board of *Journal of Travel Research* and *Event Management Journal*. She has been reviewing manuscripts for *Tourism Management*, *Journal of Sustainable Tourism*, *Tourism Management Perspectives*, *International Journal of Information Systems and Management*, and *Tourism Economics*. In addition, she has been in the scientific committee of ENTER conference and has been reviewing submissions since 2008. She is also a technical advisor for European Cities Marketing association and is responsible for preparing the European Cities Marketing Benchmarking Report since 2011.