



eTourism: dynamic challenges for travel and tourism

CALL FOR PAPERS

The 16th International Conference on Information Technology and Travel & Tourism
IFITT's Global Travel & Tourism Technology and eBusiness Forum
January 28th – 30th, 2009, Amsterdam, Netherlands

CONFERENCE

Organised by the *International Federation for Information Technology and Travel & Tourism*, ENTER 2009 offers a unique forum for academics, industry and government to present and debate state-of-the-art research and industry case studies on the application of information and communication technologies to travel and tourism. In 2009, ENTER will move on to the city of Amsterdam, Netherlands, taking place in the well-known RAI Exhibition and Congress Centre. Amsterdam is centrally located in Europe, easily accessible for international participants, and from its canals to famous historical sights one of the most romantic and beautiful cities in Europe.

CALL FOR PAPERS

Papers are invited across a wide spectrum of Information and Communication Technologies applied to the travel and tourism sectors. Applied industry research is particularly welcomed. The conference proceedings (published by Springer-Verlag Wien New York) will include the full text of all accepted research papers. An award for the best research paper will also be presented during the conference.

Papers should clearly state the background, introduction, purpose, theory / issues, methodology, results, conclusions and managerial / industry / social implications of the study, and be fully referenced with appropriate citations. Please refer to the 'Author Advice' document as a style guide for standards to follow in the preparation of manuscripts.

Submission is in the form of *full papers* only, which must be uploaded to the online reviewing platform (<http://www.etourism-austria.at/enter>) by **September 19th 2008**. All papers will be double-blind peer-reviewed on a rolling basis by the review committee. Authors should receive initial feedback by **October 6th 2008** at the latest. Final acceptance depends on the authors' response to adequately address reviewers' comments. Authors must submit their revised manuscripts by **October 17th 2008** and must register for the conference by **November 17th 2008** in order to have their work included in the Conference Proceedings.

IFITT will also continue its series of Ph.D. workshops immediately prior to the conference. Further details will be available on www.ifitt.org soon.

TIME SCHEDULE

Submit full paper	19 th September 2008
Initial feedback	6 th October 2008
Submit final revised paper	17 th October 2008
Final acceptance	31 st October 2008
Registration	by 17 th November 2008
Conference	28 th – 30 th January 2009



International Federation for IT and Travel & Tourism

ENTER 2009 RESEARCH TRACK CHAIRS

Research Track Chair: Wolfram Höpken, eTourism Competence Center Austria
(wolfram.hoepken@etourism-austria.at)

Co-chair: Ulrike Gretzel, Texas A & M University, USA

Co-chair: Rob Law, Hong Kong Polytechnic University, China

ENTER 2009 RESEARCH PROGRAMME REVIEW COMMITTEE*

ALFORD Philip, University of Bedfordshire, UK

BAGGIO Rodolfo, Bocconi University, Italy

BEDARD Francois, UQAM, Canada

BELDONA Srikanth, University of Delaware, USA

BIEGER Thomas, St. Gallen University, Switzerland

BONN Mark, Florida State University, USA

BÖSZÖRMENYI Laszlo, Klagenfurt University, Austria

BUHALIS Dimitrios, Bournemouth University, UK

CHRISTODOULIDOU Natasa, California State University, USA

CHRISTOU Evangelos, University of the Aegean, Greece

COBANOGLU Cihan, University of Delaware, USA

CONNOLLY Dan, University of Denver, USA

DANIELE Roberto, Oxford Brookes University, UK

EGGER Roman, Salzburg University of Applied Sciences, Austria

FESENMAIER Daniel, Temple University, USA

FREW Andrew, Queen Margaret University College, UK

FUCHS Matthias, Mid-University, Sweden

GO Frank, Rotterdam School of Management, The Netherlands

GOECKE Robert, Munich University of Applied Sciences, Germany

GOVERS Robert, University of Leuven, Belgium

HAM Sunny, University of Kentucky, USA

HITZ Martin, University of Klagenfurt, Austria

HOFACKER, Charles, Florida State University, USA

HU Clark, Temple University, USA

JUNG Timothy, Manchester Metropolitan University, UK

KLEIN Stefan, University of Münster, Germany

LUBBE, Berendien, Pretoria University, South Africa

MAGLOGIANNIS Ilias, University of Central Greece, Greece

MARCUSSEN Carl, Centre for Regional and Tourism Research, Denmark

MATZLER Kurt, University of Innsbruck, Austria

McGRATH Michael, Victoria University, Australia

MICH, Luisa, University of Trento, Italy

MILLS Juline, Purdue University, USA

MILNE Simon, Auckland University of Technology, New Zealand

MINGHETTI Valeria, Ciset-Ca' Foscari University, Italy

MISTILIS Nina, University of New South Wales, Australia

MURPHY Jamie, University of Western Australia

O'CONNOR Peter, ESSEC Business School, France

PECHLANER, Harald, European Academy of Bolzano-Bozen, Italy

PETTI Claudio, S.S. ISUFI - University of Salento, Italy

RICCI Francesco, Free University of Bozen-Bolzano, Italy

SCHARL Arno, MODUL University Vienna, Austria

SCHEGG Roland, University of Applied Sciences Valais, Switzerland

SCHERTLER Walter, University of Trier, Germany

SHELDON Pauline, University of Hawaii, USA

SIGALA Marianna, University of the Aegean, Greece

STEINER Thomas, Swiss School of Tourism, Switzerland

STOCK Oliviero, FBK-irst, Trento, Italy

TJOSTHEIM Ingvar, Norwegian Computing Center, Norway

TUSCH Roland, University of Klagenfurt, Austria

VAN DER PIJL John, Erasmus University, The Netherlands

VAN HOOF Hubert, Penn State University, USA

WERTHNER Hannes, Vienna University of Technology, Austria

WÖBER, Karl, MODUL University Vienna, Austria

XIANG Zheng (Phil), University of Northern Texas, USA

ZANKER Markus, University Klagenfurt, Austria

ZINS Andreas, Vienna University of Economics and Business Administration, Austria



International Federation for IT and Travel & Tourism

*Additional researchers will be invited to join the programme committee.